

Brain Performance Coaches

Formal, advanced training in specific brain performance coaching skills is essential to the Brain Balancing process, and is what maximizes the impact and effectiveness of Brain Performance Coaches.

Additionally, one of the most powerful tools in the coach's toolbox is the ability to integrate scientifically validated assessments which add value to the coaching process by helping service recipients identify areas for potential growth.

This is why our program design and service delivery requires an intensive ongoing certification process. All Brain Performance Coaching certifications are provisional until completion of a minimum of ten "live client Skype" sessions, as well as successful completion of in-field training assessments monitored and supervised by Brain Performance Training instructors. Fundamental proficiencies mastering technology, exhibiting emotional intelligence, and demonstrating coaching presence are combined with specific knowledge, skills, confidence, and live coaching – all evaluated through rigorous benchmarks set by the doctors in our licensed professional staff.



A typical brain balance session lasts 30-45 minutes depending upon the depth of scan, and requires the Coach to have dimensional knowledge of, and facility with, special concerns, ethical issues and language:

- Special concerns in brain performance coaching
- Executive coaching
- Developing the brain performance coaching agenda
- Using accurate and effective brain performance language
- Leveraging appropriate coaching resources
- Providing constructive feedback
- Coaching clients for increased positive outlook
- Coaching the skills of peak performance
- Familiarity with all Brain Performance techniques/protocols
- Notes achieve 95% consistency in SOAP format (subjective, objective, assessment, plan)
- Technical competence with Brain Performance tools and technology

After establishing wellness goals, over the 3-6 months of a service recipient's participation in their individually tailored program, each will meet 1-2 times per week with their coach who:

- Measure and assess brain imbalances
- Calculate the optimal number of imbalances to address to create maximum impact
- Recommend and oversee appropriate usage, within a proprietary process, of two types of Brain Training technologies and nutritional supplements to support wellness objectives and break down negative neuroplasticity.

